



UFA South Georgia Sponsorship Program 2016-18

Engaging children in sports is one of the most important factors in creating today's society. Why is soccer so great? Soccer is a game that reflects life. It teaches children through active participation what it is like to be part of a team. It teaches them the value of good sportsmanship, honesty, loyalty, courage, character, and respect through fair play so that they may grow to be better citizens and adults.

UFA South Georgia/South Georgia United, 501(c)(3) Nonprofit Soccer organizations operate primarily from the registration fees collected from each player. However, in an attempt to keep soccer an affordable activity we also rely on sponsor donations.

UFA South Georgia/South Georgia United came into existence in 2009 as an effort to bring the most talented players in the South Georgia region together. The purpose was to create a club that could compete with clubs in rest of the state. The club has experienced incredible success at all levels; the club take great pride in being a grass roots club that focuses on providing all young players in our community an opportunity to participate. We currently have over 800 children playing soccer each year and the club wants to continue to grow and provide opportunities for players from all socioeconomic backgrounds and in order to do this we need your support.

Sponsorship packages are designed to be more than a donation but a collaborative effort to help both the club and businesses through product or service exposure. These packages help keep registration fees down and assist the club by affording the ability to provide outreach clinics. The club believes it has a social responsibility to provide an environment where all developing players are encouraged to participate in order to better them for the future. Across the South Georgia region UFA South Georgia/South Georgia United partners with Tift County Recreation Dept., Albany Area YMCA, Moody AFB, Moultrie YMCA, Thomasville YMCA and the Boys and Girls Club of Valdosta to help bring soccer to everyone in the community.

Sponsor Exposure Benefits:

- Practice begins in early August and continues until late May of the following year, a full 10 months of exposure.
- Nearly 800 players participating each year.
- Competitive teams play home league games in South Georgia and away games in areas such as Atlanta, Augusta, Columbus, Macon/Warner Robins and Savannah. Out of state tournaments are also attended.
- Each corporate sponsor can expect that their company will be exposed to extremely high viewings during the coming season.
- Our players proudly wear their uniforms and training jerseys before and after practice and games in the local community at restaurants, stores, schools etc. which increases the number of viewings.

Sponsorship Packages

Recreation Title Sponsor	Champions League	Premier League
<p>Your company name will headline the Recreation League. This will place your business front and center for players, parents, and the local community to interact with.</p> <p>The Title Sponsor is critical to the success of the recreation league. In return for their support they will be provided with the following:</p> <p>Exclusive Naming Rights as the Title Sponsor "..... Recreation League"</p> <p>Exclusive use of company logo/name on league jerseys.</p> <p>Premium (front page) linked website presence</p> <p>Featured Logo on all program correspondence</p>	<p>Picture your business logo on the front of the club's official training jersey. Similar to professional team's usage; to be worn during practices and game activities year round.</p> <p>Each Champions League Sponsor is critical to the success of the club. In return for their support they will be provided with the following:</p>  <p>Sponsor logo on the front of the academy and select training jersey</p> <p>Linked website presence</p>	<p>Picture your business logo on the back/sleeve of the club's official training jersey. Similar to professional team's usage; to be worn during practices and game activities year round.</p> <p>Each Premier League Sponsor is critical to the success of the club. In return for their support they will be provided with the following:</p>  <p>Sponsor logo on the back/sleeve of academy and select training jersey</p> <p>Linked website presence</p>
<p>Cost: \$4,000.00 per year</p>	<p>Cost: \$2,500.00 per year</p>	<p>Cost: \$1,250.00 per year</p>

Sponsorship packages require a 2 year commitment



UFA South Georgia Sponsorship Order Form 2016-18

Business Name: _____

Business Address: _____

Phone Number: _____

Email Address: _____

Please email a copy of your company logo in PDF or JPEG format to lee@unitedfa.org

Sponsorship Package	Cost <i>All packages require a 2 year commitment</i>	Signature <i>Sign next to the package you are selecting</i>
Recreation Title Sponsor	\$4,000.00 per year	
Champions League Jersey Sponsor	\$2,500.00 per year	
Premier League Jersey Sponsor	\$1250.00 per year	

Please make checks payable to: **UFA South Georgia, PO Box 2421, Valdosta, GA 31604**

Signed on behalf of UFA South Georgia by _____

UFA South Georgia/South Georgia United is a tax-exempt 501(c)(3) nonprofit organization.

If you have any questions please email:

Lee Blenman @ lee@unitedfa.org or Barry Broome @ BarryBroome@allstate.com